

When the use the product:

- 7 to 10 days before any chemical treatment to protect and strengthen your hair.
- The day of treatment (dying, bleaching, perm) to strengthen and regenerate your hair, fostering the penetration of moisturizing substances lost during the chemical treatment.
- On extremely dry and damaged hair (sun, chlorine, wind, straightening, blow drying): after at least three initial weekly treatments, perform monthly to keep hair beautiful and full.

HOW TO USE IT

Hair reconstruction service:

- Wash hair with BIOLIQ moisturizing shampoo as usual and rinse
- Dry the excess water with a blow dryer and apply BIOLIQ moisturizing lotion, massaging the strands with your hands, then comb hair.
- Apply BIOLIQ cream, work it with your hands, and then comb.
- Leave it on for 10/15 minutes under a steam source or heat cap, then rinse.
- If needed, now you can reapply BIOLIQ lotion without rinsing the product (only on especially damaged hair); otherwise, proceed with blowout as usual.

REGISTERED OFFICE

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BIOLIQ, the missing link

An entirely natural treatment that moisturizes, rebuilds, and regenerates hair, free from silicon substances.

Dye, streaks, flat irons and blow dryers can ruin hair, making it fragile, hindering hair's ability to retain water and driving the locks toward extreme dryness.

Shampoo, Mask and Lotion:

Three simple applications steps to achieve a Restructuring, Revitalizing, Moisturizing effect and more Brilliance, Softness, and Combability.



Its production process by **enzymatic bioliquefaction** increases the antioxidant power of the rice and hemp proteins, reinforcing hair and making it more elastic.



BIOLIQ MOISTURIZING SHAMPOO

ESSENZIALE BIOLIQ Moisturizing Shampoo, thanks to the properties of its active ingredients, moisturizes hair and scalp deep down.

Obtained from the organic fruit of the sweet chestnut grown in Italy, the main ingredient acts entirely naturally, without weighing down or getting hair greasy. Plus, thanks to its moisturizing and plumping properties, hyaluronic acid bestows the locks with a voluminous, full, brilliant look. Its production process by enzymatic bioliquefaction increases the antioxidant power of the rice and hemp proteins, reinforcing hair and making it more elastic.

BIOLIQ Moisturizing Shampoo is suitable for all hair types, even the most delicate, thanks to its natural ingredients.

BIOLIQ MOISTURIZING LOTION

A multi-use treatment for all hair types with hyaluronic acid for fuller, softer, and shinier hair with each use.

The main ingredient is a natural blend made up of grape, walnut, and arugula extracts, which help strengthen hair and reduce hair loss by stimulating the follicles. Plus, the chestnut extract moisturizes hair acting entirely naturally and without weighing down or making hair greasy. Thanks to its moisturizing and plumping properties, hyaluronic acid bestows a voluminous, full, and shiny appearance.

BIOLIQ MOISTURIZING MASK

ESSENZIALE BIOLIQ Moisturizing Mask is formulated with fine state-of-the-art, natural and eco-sustainable active ingredients. It helps restructure and repair hair fibers bestowing softness and shininess right from the first application.

Some of the ingredients that are already in the lotion go perfectly in this cream with argan oil, jojoba oil, and Crambe Abyssinica, to protect, nourish, and bestow shininess to hair.

BIOLIQ Moisturizing Mask is suited to all hair types, even the most delicate, thanks to its natural ingredients.

Benefits:

Restructuring
Revitalizing
Brilliance
Moisturizing
Softness
Detangling