



THE NEW WAY TO TAKE CARE OF YOUR SCALP AND HAIR

ESSENZIALE

ITALIAN COSMETICS

ESSENZIALE MEANS UNIQUENESS.

Ours is a complete range made up of innovative products. Never milk-and-water, they meet the needs of the most demanding clients who are in need of a little extra TLC. Not mere hair products, but rather beauty treatments that transform the need to devote some time to your hair into a blissful moment of pleasure. In the Essenziale product range you will find the option that most suits you, your needs, and the desire to feel good about your hair. Each product isn't born out of a fad, to round out an offering, or for business interests, but to meet a need your need.

Our ongoing wellness quest doesn't stop there, and today Essenziale enriches itself with a face, hand, and body care line. Following the same path already chosen for haircare come our natural indulgences ideal for any time of day, summer and winter.

Products as unique as you are, born from your ideas and needs, created by nature, discovered by professionals, and finally, delivered to you by Essenziale the new way of taking care of your hair and your entire body.

ESSENZIALE MEANS PROFESSIONALISM.

Products you can only find at your trusted hair salon, far removed from the chaos and leveling of the mass market. Each and every one of us needs a little extra care to figure out which product is best suited to our needs together with professionals. So Essenziale products are only found where a real professional can receive and listen to his or her clients, choose and have them try products, and explain how they are used to take advantage of their maximum potential, starting with skin and hair type.

ESSENZIALE MEANS SOFTNESS AND SAFETY.

None of our products employ colorants, parabens, SLS, SLES, and other petroleum byproducts. Essenziale meticulously prepares its products, placing maximum emphasis on the choice of natural ingredients that treat hair and skin with care. The production takes place entirely in Italy at inspected plants chosen specifically to guarantee high quality and safety standards. Products to be used directly on the skin are also dermatologically tested.



SHAMPOO CLARIFYING

Essenziale Clarifying Shampoo is a blend of aromatic essential oils with purifying properties and anti-septic action that improves cellular metabolism, freeing hair from oiliness. **Bergamot** essential oil contains high amounts of antioxidants that slow down aging and fight free radicals. Thanks to its strong antiseptic, cicatrizing, soothing, and regenerating properties, this oil is used for all types of skin inflammation. **Lemon** essential oil acts as a bactericide and skin cleanser. **Lavender** essential oil acts as an antiseptic and equilibrator.

Bottle **250 ml - 1000 ml**



DAILY USE SHAMPOO

Playing sports, pollution, and simply a hectic day-to-day life outdoors are all things that contribute to needing to wash your hair more and more frequently. Essenziale Daily Use Shampoo is formulated with natural ingredients that are not harsh—from the scent to the surfactants—allowing for safe and effective use for all those who require frequent shampoos. With **vegetable glycerin**, a delicate, non-irritating substance that makes the skin soft, for deep moisturizing. With natural surfactants taken from **coconut** oil.

Bottle **250 ml - 1000 ml**



ICHTHYOL OIL SHAMPOO

More and more people suffer from scalp issues with dandruff and itchiness. Essenziale Ichthyol Shampoo was made to best meet these needs. It is a product suited for washing the scalp, is easy on hair thanks to its plant surfactants and the absence of SLES and SLS. It performs an anti-itch abating action, reinforcing hair, cleaning it gently and at the same time protecting and strengthening it. **With ichthyol taken from sea rock extracted in France.**

Bottle **250 ml - 1000 ml**



ICHTHYOL LOTION

Lotion made out of ichthyol from the sea. Conceived for skin prone to irritation, when you apply it daily, or when needed, it helps to soothe and clear it up, relieving even the most demanding types of skin.

Bottle **50 ml**



PURIFYNG LOTION

Formulated with purifying, refreshing substances that make it a particularly suitable product to use after washing oily scalps with oily dandruff or that are predisposed to seborrheic dermatitis. With regular use, the Purifying Lotion helps get rid of itchy scalp, bestowing the scalp a more compact, flake-free appearance. **Menthol** and **eucalyptus** work together as decongestive antiseptics. Thanks to their calming, purifying action, they also help to control sebum production.

Bottle **50 ml - 250 ml**



ANTI-HAIR LOSS LOTION

Essential Anti-hair Loss Solution is a blend of natural extracts to prepare the scalp to absorb the nutritive substances it needs, eliminating the excess oil. A complete treatment to strengthen hair, keeping it from falling and facilitating regrowth. Also helpful when experiencing hair loss due to hereditary factors, anemia, after surgery, during times of particular physical stress, or due to taking postpartum drugs. Made out of **ginseng**, **nettle**, **chili pepper** and **hop** and **birch** and sage extracts which clear up and regularize the scalp.

Bottle **50 ml - 250 ml**



ANTI-HAIR LOSS PATCH

All you have to do is put on one patch per day and then let it work all throughout the day. Helpful when experiencing hair loss, the anti-hair loss patch should be used along with topical products like the Essenziale Anti-Hair Loss Lotion. Historically, **nettle** was used to combat hair loss, fighting excess oil and keeping hair bulbs healthy. **Rosemary** stimulates microcirculation around the hair bulb. **Hop** stimulates the skin's metabolism, fortifying hair. **Saw palmetto** and **paeonia x suffruticosa** extracts reduce the physiological stricture of the hair bulb.

30 patches



ANTI-FRIZZ SPRAY

Essenziale Anti-Frizz Spray protects hair from humidity without weighing it down, keeping it straight and tame under all conditions thanks to its state-of-the-art silicon. Get rid of frizz and control static electricity in any climate, ensuring that hairstyles hold and last all day.

Bottle **50** ml

HAIR AND SCALP CREAM



Essenziale Hair and Scalp Cream bestows brilliance, body, and moisture to hair, rebuilding the hair fiber. It doesn't weigh down hair since it is entirely free from petroleum byproducts. It can also be used as a skin cleanser on the face and the body. **Keratin** works to strengthen the hair scales. **Hyaluronic acid** helps rebuild the cuticle, restoring the proper amount of moisture. **Flaxseeds** have color enhancing properties.

Vegetable glycerin keeps hair moisturized from the shaft to the roots.

Jar **250 ml - 1 kg**

HAIR MASK



Essenziale Hair Mask is perfect for dry, thick hair. It restructures hair fibers, which look soft and shiny after the first application. Thanks to its precious ingredients, it helps repair hair down to the ends. **Argan oil** helps detangle curly hair and revitalize frizzy hair, besides protecting them from the elements and the use of straightening irons and blow dryers. **Flaxseed** oil is used to nourish dull, damaged hair. **Keratin** exercises a substantivizing and protective action. **Vitamin E** fights free radicals and **panthenol** nourishes hair with an anti-itch action that soothes the skin.

Jar **250 ml - 1 kg**



HIGH PROTEIN SERUM

Essenziale High-protein Serum takes care of your hair in every way: it tames frizziness and untangles hair, shields its color, bestows body, volume, and brilliance, prevents split ends, and repairs damaged hair. It performs a triple action: **NOURISHING**, helping to restore the natural lipidic film, for fuller, thicker hair; **RESTORATIVE**, helping to rebuild the hair fiber, regain softness, brilliance, and body; **ANTI-AGING**, protecting against free radicals.

Bottle **100** ml



RESTRUCTURING LOTION

Thanks to the synergy of its components, Essenziale Restructuring Lotion helps repair hair, making it stronger and more robust. **Hyaluronic acid** helps rebuild the cuticle, restoring the proper amount of moisture to hair damaged by harsh treatments and outside stressors. It bestows hair with body, brilliance, and strength, preventing damage caused by friction and drying. **Keratin** works to strengthen hair scales, resting on hair like roof tiles, making it robust and strong.

Bottle **100** ml - **250** ml



HAIR *Spray*

La nuova lacca Spray Essenziale assicura un'ottima tenuta per garantire una piega a lunga durata, mantenendo i capelli allo stesso tempo morbidi al tatto. Applicare sui capelli e procedere allo styling desiderato.

Bottle **400** ml



HAIRSPRAY *Eco*

ESSENZIALE's eco-friendly strong-hold hairspray bestows brilliance and elasticity to the hairstyle, setting it elegantly and helping it to shield itself from humidity. Good diffusion ensures optimal distribution over the hair. You can remove it easily by brushing without leaving residue.

Small **100** ml
Large **300** ml



NORMAL E STRONG HOLD GEL

Fixes all hairstyles without leaving residues and without weighing down. Its formulation ensures a firm and long-lasting hold for a trendy hairstyle.

Bottle **150** ml



LIQUID GEL

Choose the product that suits you best from the different types of hold for all types of hair and hairstyle, designed not to leave residue and not to weigh down hair. The Liquid Gel is a delicate shaping fluid, which ensures long-lasting hold for a natural and elastic fixed do. The Normal and Strong-Hold Gel set all hairstyles, ensuring hold, strength, and brilliance.

Bottle **250** ml



MOUSSE

The new Essenziale mousse is perfect for setting and protecting all types of hair without weighing it down, bestowing body and volume to the hairstyle. Its pleasant scent makes this gesture a daily indulgence for all the senses. Apply to hair and then style it however you want.

Bottle **300** ml

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